

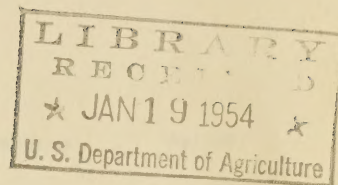
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*Mum* LIST

*Garden Varieties*

*Cunningham Gardens*

INCORPORATED  
WALDRON, INDIANA



# CHRYSANTHEMUMS

## GARDEN VARIETIES — ROOTED CUTTINGS

(\*) Indicated Varieties Recommended for Pot Plants

### *White*

	Height	Matures	Per 100
<b>Avalanche.</b> Large creamy white; decorative .....	Med.	Sept. 25	5.00
* <b>Calcite.</b> Creamy white in color; small decorative .....	Med.	Sept. 25	5.00
* <b>White Cloud.</b> Pure white; vigorous; decorative .....	Med.	Sept. 25	6.00
<b>Glacier.</b> White to blush-white double flowers .....	Short	Sept. 25	6.00
<b>White Wonder.</b> Soft mellow-white; pompon .....	Tall	Sept. 25	5.00
* <b>Pepita.</b> Egg-shell white; button pompon .....	Short	Oct. 1	5.00
<b>Powder Puff.</b> White in wide mounds; Cushion type .....	Short	Oct. 1	5.00
<b>Shalimar (H).</b> Large creamy white, soft yellow center .....	Med.	Oct. 1	6.00
<b>White Knight.</b> Clear ivory-white double flowers .....	Med.	Oct. 5	6.00
* <b>Classic.</b> White; semi-formal pompon. Good cutflower .....	Tall	Oct. 5	6.00
* <b>Silverplate.</b> White. Good outdoor cutflower; decorative .....	Tall	Oct. 10	6.00

### *Pink & Lavender*

<b>Welcome.</b> Deep rose-pink; semi-double .....	Short	Sept. 5	6.00
<b>Murmurs.</b> Deep pink changing to mallow-purple .....	Short	Sept. 15	6.00
<b>Chippewa.</b> Aster-purple; many large flowers .....	Tall	Sept. 25	6.00
* <b>September Cheer.</b> Cherry-rose-pink; prolific .....	Short	Sept. 25	6.00
* <b>Spellbound.</b> Rose-pink shaded lavender; double .....	Med.	Sept. 25	6.00
<b>Olive Longland.</b> Apricot toned salmon-pink .....	Med.	Sept. 25	6.00
<b>Cecil Beed.</b> Deep lavender-pink; free flowering .....	Med.	Oct. 1	6.00
<b>Early Wonder.</b> Soft pink pompons; strikingly branched .....	Tall	Oct. 1	5.00
* <b>Jewell.</b> Deep rose-pink; ball-shaped pompon .....	Med.	Oct. 1	6.00
<b>Jayeff.</b> Deep pink; double; strong growth habit .....	Med.	Oct. 1	6.00
<b>Magenta Spoon.</b> Lively magenta-rose. Profuse bloomer .....	Med.	Oct. 1	6.00
<b>Malinda Brown.</b> Rose-pink with lavender overtone .....	Med.	Oct. 1	6.00
* <b>Myrtle Walgreen.</b> Purple underlaid silvery lilac .....	Med.	Oct. 1	6.00
<b>Patricia Lehman.</b> Sparkling peach-pink; vigorous .....	Med.	Oct. 1	6.00
<b>Rosita.</b> Persian-rose; button-pompon; neat grower .....	Med.	Oct. 1	6.00
<b>Allegro.</b> Glowing shrimp-pink shaded copper .....	Short	Oct. 5	6.00
<b>Betty.</b> Bright rose-pink; good cutflower; decorative .....	Tall	Oct. 5	6.00
* <b>Joybringer.</b> Salmon-rose; medium pompon; broad growth .....	Short	Oct. 5	6.00
* <b>Lavender Lady.</b> Silvery lavender; large; strong growth .....	Med.	Oct. 5	6.00
* <b>Major Cushion.</b> Bright rose-pink; double flowers .....	Short	Oct. 5	5.00
<b>Orchid Jewell.</b> Clusters of orchid-pink pompons .....	Med.	Oct. 5	6.00
<b>Orchid Spoon.</b> Orchid-pink; abundant bloomer .....	Med.	Oct. 5	6.00
* <b>Mrs. P. S. DuPont.</b> Peach-pink tinted bronze .....	Med.	Oct. 10	6.00
* <b>Masquerade.</b> Silvery lavender and rose; small pompon .....	Short	Oct. 12	6.00
* <b>Serenade.</b> Deep magenta-rose; semi-double; profuse .....	Tall	Oct. 12	6.00



## Yellow

	Height	Matures	Per 100
Butterball. Butter-yellow; double; very early .....	Short	Sept. 1	5.00
Delight. New. Golden yellow; large, perfect flower .....	Med.	Sept. 10	7.00
*Pomponette. Golden yellow pompon; very attractive .....	Short	Sept. 15	6.00
Eugene A. Wander. Golden yellow; free flowering .....	Short	Sept. 15	6.00
*Ming. Chinese-yellow shaded bronze .....	Short	Sept. 20	6.00
Canarybird. A slightly bronzed yellow; profuse .....	Med.	Sept. 25	6.00
Honeycomb. Medium golden yellow pompon .....	Short	Sept. 25	6.00
*Moonlight. Soft yellow; compact; decorative .....	Med.	Sept. 25	7.00
Ruthann Lehman. Canary-yellow; large; cutflower .....	Med.	Sept. 25	6.00
Yellow Avalanche. A yellow sport of Avalanche .....	Med.	Sept. 25	5.00
Charles Nye. Lemon-yellow; large pompon; sturdy .....	Med.	Sept. 25	6.00
*Chiquita. Deep lemon-yellow; small pompon .....	Short	Sept. 25	6.00
*Lee Powell. Chinese-yellow; large; decorative .....	Tall	Sept. 28	6.00
King Midas. Golden yellow shaded bronze; large flowers .....	Tall	Oct. 1	6.00
Aztec Gold. Clear lemon-yellow flowers; strong .....	Med.	Oct. 1	6.00
Supreme Yellow. Bright lemon-yellow. Cushion type .....	Short	Oct. 1	5.00
Yellow Cushion. Golden yellow shaded bronze .....	Short	Oct. 5	5.00
Mellow Glow. Orange, buff, pink and bronze; decorative .....	Med.	Oct. 5	6.00
*Mrs. Sam P. Rotan. Deep chrome-yellow and pink .....	Med.	Oct. 8	6.00
*Yellow Spoon. Bright clear yellow; vigorous .....	Med.	Oct. 8	6.00
*James Stewart. Apricot-gold; pompon .....	Tall	Oct. 10	6.00
Treasure. Small yellow pompon; fine cutflower .....	Med.	Oct. 10	6.00
*Lemonade. Outstanding lemon-yellow; decorative .....	Med.	Oct. 12	6.00

## Bronze & Red

Dark Red Gold. Deep red; heavy bloomer .....	Short	Sept. 15	6.00
Early Crimson. New. Bright crimson; strong stems .....	Med.	Sept. 15	7.00
Apricot Glow. Rich apricot-bronze; cushion-like .....	Short	Sept. 15	6.00
Joan Helen. Large garnet-purple flowers; semi-double .....	Short	Sept. 25	6.00
Red Gold. Combines red, orange and gold; double .....	Short	Sept. 25	6.00
Royal Robe. Beetred-purple flowers; sturdy growth .....	Med.	Sept. 25	6.00
Salute. Deep purple, double flowers; bushy growth .....	Short	Sept. 25	6.00
Holiday. Golden bronze, deeper center; double .....	Med.	Sept. 25	6.00
Champion Cushion. Bronzy red; strong plant growth .....	Short	Oct. 1	5.00
Charm Spoon. Red fading to rich rose .....	Med.	Oct. 1	6.00
*Elite Cushion. Apricot-bronze. Sport of Major Cushion which it resembles in habit of growth. New .....	Short	Oct. 5	6.00
Redwood. Clear bright red. A neat red cushion .....	Short	Oct. 5	6.00
*Remembrance. Intermediate deep red; decorative .....	Med.	Oct. 5	6.00
Avalon. Orange-bronze pompon; good cutflower .....	Tall	Oct. 5	6.00
*Mona. Rust-bronze flowers of firm texture; pompon .....	Med.	Oct. 5	6.00
Huntsman. Intense orange-bronze; large; decorative .....	Tall	Oct. 5	6.00
Red Velvet. Deep velvety crimson; fully double .....	Med.	Oct. 5	6.00
Beacon. Coral-apricot; large flowers; strong growth .....	Tall	Oct. 10	6.00
Fireside. Burnt-orange and salmon; fine bloomer .....	Tall	Oct. 10	6.00
Admiral. Dark red. Vigorous and very productive .....	Tall	Oct. 10	6.00
Courageous. Dark ruby-red; large .....	Med.	Oct. 12	6.00
Carmelita. Orange-apricot. Good cutflower; decorative .....	Med.	Oct. 12	6.00
Carmine Queen. Deep carmine; pompon; good cutflower .....	Tall	Oct. 12	6.00



## *Garden Mums*

### POT PLANTS . . . CUT FLOWERS . . . FALL SALES

A number of garden chrysanthemum varieties can be grown as spring flowering pot plants. Planting, pinching, lighting and shading dates determine the flowering dates. The cuttings used should be thrifty and disease free and from lighted stock plants.

To Flower For	Plant	Light	Shade	Pinch
Mother's Day	Feb. 25	Feb. 25-Mar. 3	March 15	March 18
Decoration Day	Mar. 18	Mar. 18-Mar. 24	March 24	April 8

Hardy garden chrysanthemums when grown as spring flowering plants are in a class by themselves and are coming into popular demand because of their earlier normal blooming season. With the home owner the plants may, after flowering, be divided and transplanted to the garden where they will again afford a fall crop of flowers.

According to competent authorities, the following varieties are recommended to be grown as pot plants:

WHITE	PINK	YELLOW	BRONZE & RED
Calcite	Sept. Cheer	Pomponette	Elite Cushion
White Cloud	Myrtle Walgreen	Ming	Remembrance
Pepita	Joybringer	Moonlight	Mona
Classic	Major Cushion	Lee Powell	<b>ORCHID</b>
Silverplate	Mrs. P. S. DuPont	Yellow Spoon	Jewell
	Serenade	James Stewart	Spellbound
		Lemonade	Lavender Lady
		Chiquita	

As a cutflower item with florists, garden varieties afford loads of flowers when planted closely in beds, where no shading is necessary. Varieties suited to this purpose include a wide range of types, especially the taller, long-stemmed sorts.

No doubt the greatest demand with the grower of hardy mums is for blooming plants during the fall season. With the host of colors available, the long flowering season after most other border plants are out of bloom, they fill a definite need in the home garden. A generous planting will attract many visitors who usually are ready buyers, cash and carry.

Plants dug and potted from the blocks in advance of advertised 'Open-house Days' make for quick and easily handled sales. The Cushions and other short growing varieties are well suited to this purpose, although those of medium height are needed in supplying demands. Any left-over plants may be stored for sale the following spring as dormant plants.

Firms catering to local plant trade during the spring season may develop the rooted cuttings in small pots or in pony packs for customer selections. Such cuttings will bloom the first year in the garden.

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